



Share. Village

Group 2

105034505 Li, Yu-Chen

105034540 Han, Ya-Tung

105034554 Wu, Chen-Yun

105034538 Lin, Yu-Chao

Outline

- Introduction
- Literature Review
- Research Gap
- Methodology
- Share. Village
- Demonstration
- Conclusion & Prospects

Introduction

Environmental Sustainability

- Environmental protection
- Reuse



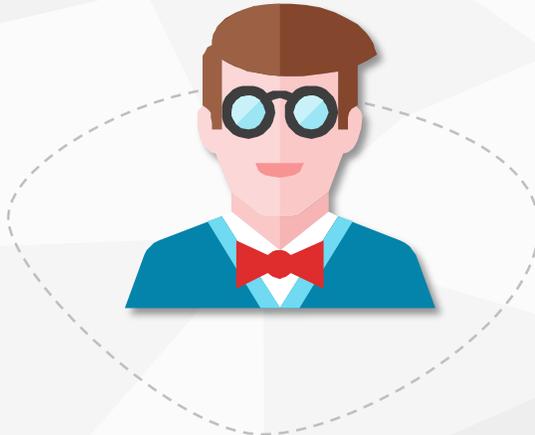
Donation
- Charities

Product Life Cycle
- Second-hand market

Sharing Economy

- Airbnb and Uber
- Pay for service

Literature Review



Sustainability

Sharing Economy



Social Media



Humanitarian Assistance

Research Gap



Demand-Based

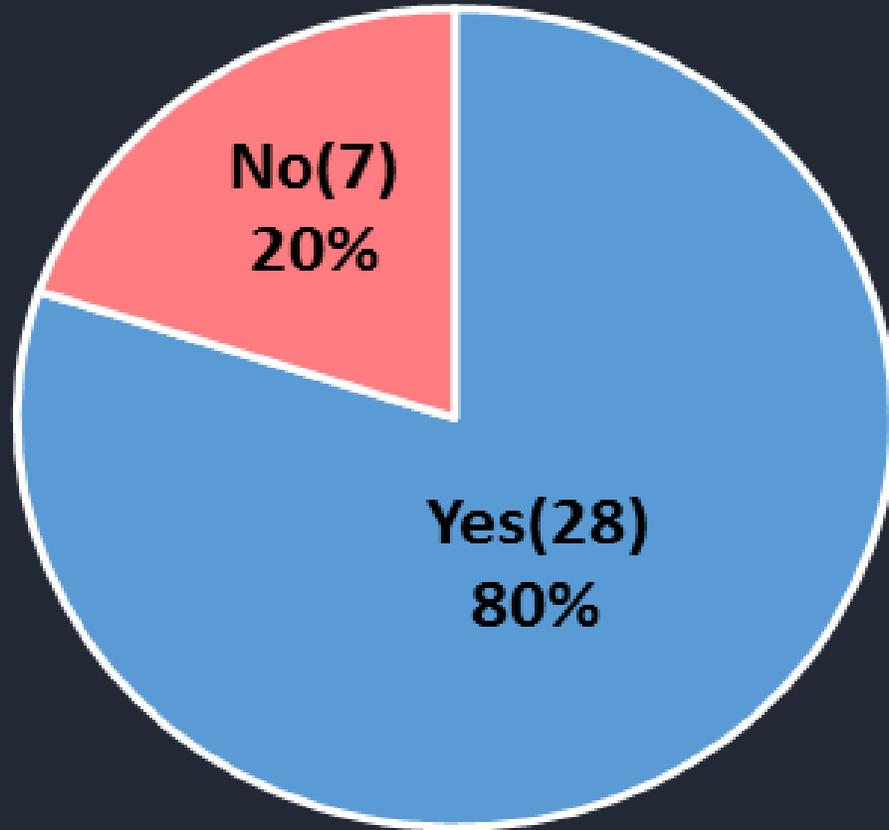


Resource-Wasting



Limitation

Methodology

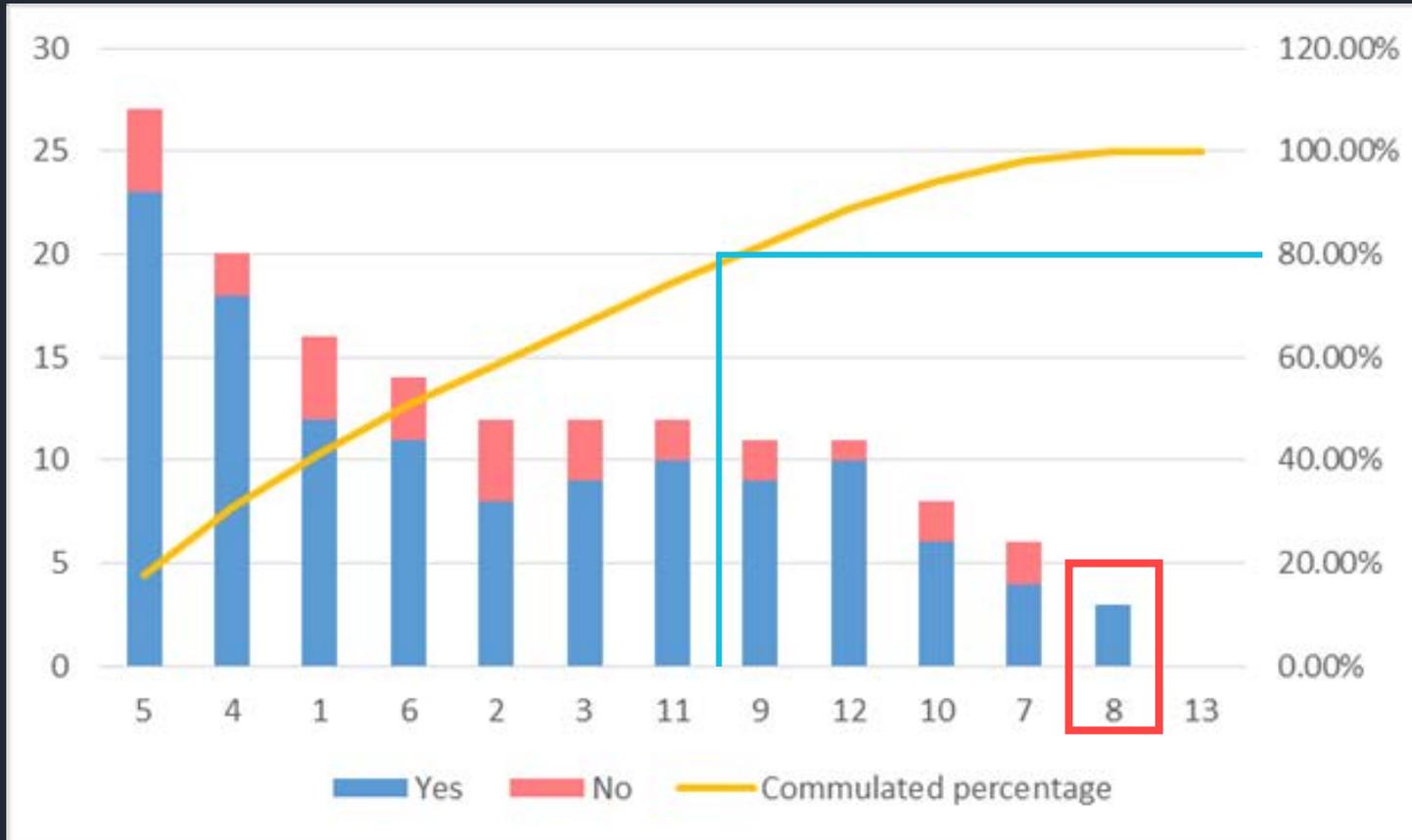


Do you have donation experience ?



No.	Voice of customer	Total
1	No platform for neighbors to exchange things	16
2	No place on-line to donate some big furniture which are still usable	12
3	I have food which are easily rotten. If I ship it to my relatives, the food are already rotten. So, I need someone near to share these kinds of food	12
4	I have something unused, but it's too profligacy to throw them away. I don't know where to donate.	20
5	I have something to donate, but I don't know who need them.	27
6	I am afraid that the donees didn't receive the items I donate.	14
7	I don't want to pay additional fee for transmitting if I donate to charities.	6
8	Cannot afford donation, but I would like to help others by using my abilities. I don't know where to help others.	3
9	It's not easy to find out requirements from underprivileged minority. I have no idea what they need.	11
10	I don't know whether the people around me are underprivileged minorities or not.	8
11	Information of donation is imperfect. It takes me much time to search the information.	12
12	There is no organization that is responsible for collecting donation.	11
13	others	0

Methodology



Difficulties

- Time-sensitive items
- Large size items
- Time consuming
- Additional fee

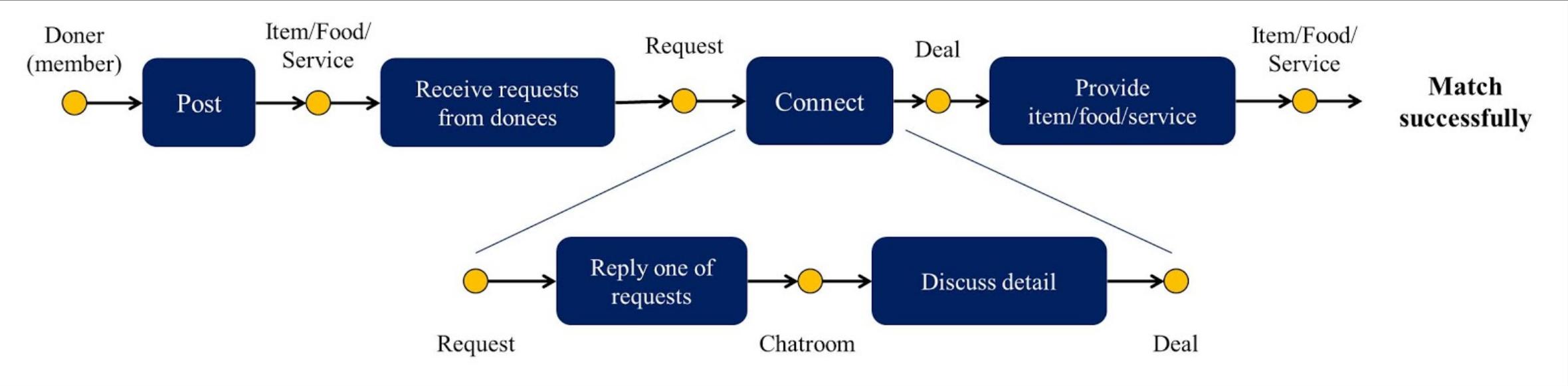
Is provide **service** available?

8. ~~Have a hard time donating, but would like to help others by using my abilities. I don't know where to donate.~~
4. ~~Have some things unused, but it's too profligacy to throw them away. I don't know where to donate.~~

Methodology

No.	Voice of customer	Total
1	It is difficult to prepare meals for only one or two people. Hope that someone could share with us.	7
2	The elder live by themselves. Hope that those who cook could prepare meals for them.	12
3	The elder live by themselves. Hope that someone could buy boxed meals for them.	20
4	Can' t afford the tuition of tutorial class for children. Hope that someone could accompany them.	4
5	Hope that someone could take care of my parent when I am on a business trip.	6
6	Hope that someone could take care of my children when I am out for emergency.	3
7	I want to buy something unusual, but I don' t know where to buy. If there is a guy who know it and can help me buy it, it will be a good service.	11
8	Can' t buy things in some supermarkets without member card. Hope some members could help me buy it.	18
9	Team buying	23
10	Others	1

Methodology



Share Village provides...

Website

~~Donation~~ **Sharing**

Communicating interaction

Rapidly transmitting information



Supply-Based

Post what they want to provide

Set the number of donees

Online chatroom



Share Village provides...

Village Board

Different villages, different boards
Cooperation between neighbors
Underprivileged minority



Item / Food / Service

Choose the classification
Expiry date
Available time





Demonstration

Share. Village

Prospects



Match
Automatically



Keyword



Traceability



Share together
Makes the world better



Thank you

Any Question ?