

# A Motorbike Share Economy Platform for NTHU

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# What is this project about?

- Creating a share economy platform at NTHU where the shared resources are motorbikes, and will mainly target students.
- An smartphone app will act as the platform.



# How did the idea come about?

- Easiest, quickest way to travel around Hsinchu, is by motorbike.
- Not everyone has a motorbike, or can afford one.
- So if we do need one, we often borrow from friends, or use other transport mediums.
- Motorbike owners don't use it 24/7.



# The role Share economy can play

- The idea of share economy is based on sharing idle resources, and through doing so you can even profit from the process.
- Motorbike owners have idle resources (their motorbikes).
- There is the demand for motorbikes for people to travel around Hsinchu.
- Motorbike owners can make a profit out of their idle resources.
- Demands for motorbikes can be met.
- Creating a Win-Win situation.



# Demo

