EEI Final Assignment:

The innovation of integrating public interest groups

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Introduction

















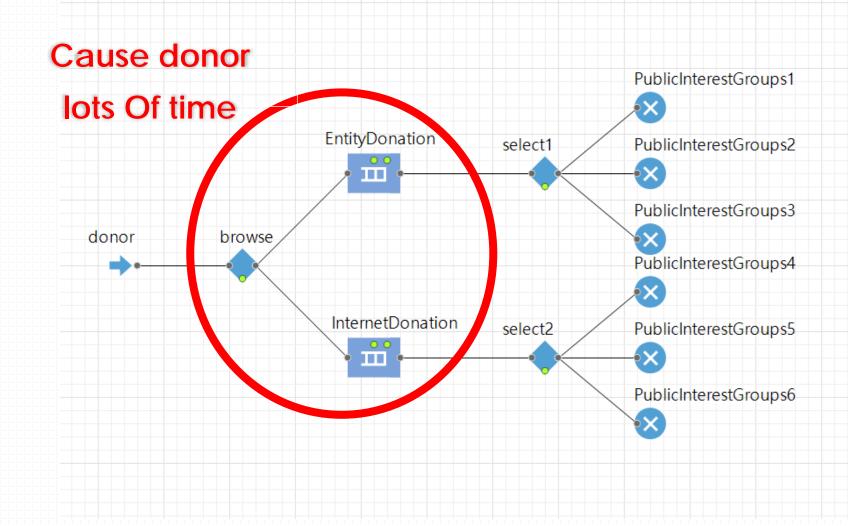
Problem

- No platform for the integration of all public interest groups in Taiwan.
- People who want to donate do not know where they can donate.
- People need to prepare a lot of homework before make a decision.

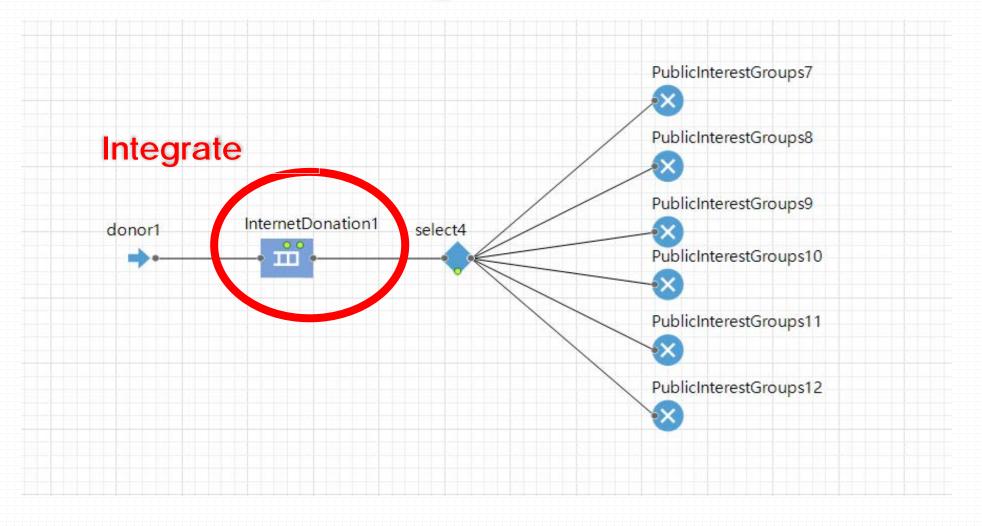
idea

- See the whole operation of each public interest groups
- Compare all the public interest groups, easily donate the money to the ideal group
- Increase the number of donors and donations

Anylogic-As is



Anylogic-To be



Simulation conclusion

As is

donor

Browse (many webs)

Compare (hard)

Make decision



To be

donor

Browse (a web)

Compare (easily)

Make decision



WEB DEMO

CLICK TO SEE THE WEB

FUTURE

 Set a reputation rating makes it easier for donors to make a decision

 Hope each public interest groups provide more information on the platform

THANK YOU!